



WFLX

ORDER

Flight Dates 10/16/12-10/22/12

Contract / Revision 821848 /

Original Date / Revision
09/18/12 10/09/12

Advertiser House Majority PAC

Agency Waterfront Strategies

Buying Contact

3050 K Street NW
Washington, DC 20007

Product
HOUSE MAJORITY PAC

Agency Com 15%

Billing Contact

3050 K Street NW
Washington, DC 20007

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:30:00

Estimate # 1810

Alt Order # 06320081

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Will Hilderbrandt | 100% | | |

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| DFLX | % | |
| WFGC | % | |
| WPBF | % | |
| WPEC | % | |
| WPPB | % | |
| WPTV | % | |
| WPXP | % | |
| WTCE | % | |
| WTCN | % | |
| WTVX | % | |
| WXEL | % | |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|--------------|------------|-------------|--------------|--------|
| October 2012 | 26 | \$11,900.00 | \$14,000.00 | 0.00 |
| Totals | 26 | \$11,900.00 | \$14,000.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 10/01/12 | 10/22/12 | 26 | \$11,900.00 | \$14,000.00 |

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|----------|--------|----------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 1 | WFLX | 10/16/12 | 10/19/12 | WENDY 2P WENDY WILLIAMS | Comm | 2-3P | -TWTF-- | 1:00 | 1 | \$170.00 | P 2 | 0.00 NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | -TWTF-- | | 1 | | \$170.00 | | 0.00 | | | | |
| E 2 | WFLX | 10/16/12 | 10/21/12 | FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT | Comm | 4-430P | -T-TF-- | :30 | 2 | \$145.00 | P 1 | 0.00 NM | 2 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | -T-TF-- | | 2 | | \$145.00 | | 0.00 | | | | |
| E 3 | WFLX | 10/16/12 | 10/19/12 | EXTRA EXTRA | Comm | 430-5P | -T-TF-- | :30 | 2 | \$115.00 | P 2 | 0.00 NM | 2 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |



WFLX

Print Date: 10/09/12

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Contract / Revision

821848

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 09/18/12/ 10/09/12

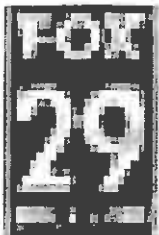
Order Sep 00:30:00

Advertiser House Majority PAC

Product HOUSE MAJORITY PAC

Estimate # 1810

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|------|-------------------|-----------------|---|-------|----------------|---------|------|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 3 | WFLX | 10/16/12 | 10/19/12 | EXTRA EXTRA | Comm | 430-5P | -T-TF-- | :30 | 2 | \$115.00 | P 2 | 0.00 | NM | 2 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -T-TF-- | | | | | 2 | \$115.00 | | 0.00 | | | |
| E 4 | WFLX | 10/16/12 | 10/19/12 | RAYMOND RAYMOND | Comm | 6-630P | -T-TF-- | :30 | 2 | \$115.00 | P 2 | 0.00 | NM | 2 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -T-TF-- | | | | | 2 | \$115.00 | | 0.00 | | | |
| E 5 | WFLX | 10/16/12 | 10/21/12 | BIG BANG THEORY BIG BANG THEORY | Comm | 7-7:30P | -T-TF-- | :30 | 2 | \$785.00 | P 1 | 0.00 | NM | 2 | \$1,570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -T-TF-- | | | | | 2 | \$785.00 | | 0.00 | | | |
| E 6 | WFLX | 10/16/12 | 10/21/12 | MORNING NEWS 7A FOX 29 MORNING NEWS! | Comm | 7-8A | -TWTF-- | :30 | 3 | \$175.00 | P 1 | 0.00 | NM | 3 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTF-- | | | | | 3 | \$175.00 | | 0.00 | | | |
| E 8 | WFLX | 10/16/12 | 10/21/12 | MORNING NEWS 8A FOX 29 MORNING NEWS! | Comm | 8-9A | -TWTF-- | :30 | 3 | \$175.00 | P 1 | 0.00 | NM | 3 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTF-- | | | | | 3 | \$175.00 | | 0.00 | | | |
| E 11 | WFLX | 10/16/12 | 10/21/12 | Late News M-Sun TEN O'CLOCK NEWS | Comm | 10-11P | -TWTFS | :30 | 2 | \$985.00 | P 1 | 0.00 | NM | 2 | \$1,970.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTFS | | | | | 2 | \$985.00 | | 0.00 | | | |
| E 12 | WFLX | 10/16/12 | 10/21/12 | Wed Hour 1 X-FACTOR | Comm | 8-10P | --1---- | 1:00 | 1 | \$4,170.00 | P 1 | 0.00 | NM | 1 | \$4,170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | --1---- | | | | | 1 | \$4,170.00 | | 0.00 | | | |
| E 13 | WFLX | 10/22/12 | 10/22/12 | FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT | Comm | 4-430P | 1----- | :30 | 1 | \$145.00 | P 1 | 0.00 | NM | 1 | \$145.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | 1----- | | | | | 1 | \$145.00 | | 0.00 | | | |
| E 14 | WFLX | 10/22/12 | 10/22/12 | MORNING NEWS 7A FOX 29 MORNING NEWS! | Comm | 7-8A | 1----- | 1:00 | 1 | \$350.00 | P 1 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | 1----- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 15 | WFLX | 10/22/12 | 10/22/12 | MORNING NEWS 8A FOX 29 MORNING NEWS! | Comm | 8-9A | 1----- | 1:00 | 1 | \$350.00 | P 1 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | 1----- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 16 | WFLX | 10/22/12 | 10/22/12 | Late News M-Sun TEN O'CLOCK NEWS | Comm | 10-11P | 1----- | :30 | 1 | \$985.00 | P 1 | 0.00 | NM | 1 | \$985.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | 1----- | | | | | 1 | \$985.00 | | 0.00 | | | |
| N 17 | WFLX | 10/22/12 | 10/22/12 | Mon Hour 1 X-FACTOR | Comm | 8-9P | M----- | :30 | 1 | \$1,835.00 | P 2 | 0.00 | NM | 1 | \$1,835.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$1,835.00 | | 0.00 | | | |
| N 18 | WFLX | 10/20/12 | 10/20/12 | College Football Prime COLLEGE FOOTBALL PI | Comm | 7-11PM | -----S- | :30 | 1 | \$535.00 | P 1 | 0.00 | NM | 1 | \$535.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$535.00 | | 0.00 | | | |



WFLX

Print Date: 10/09/12

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Contract / Revision 821848 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 09/18/12/ 10/09/12

Order Sep 00:30:00

Advertiser House Majority PAC

Product HOUSE MAJORITY PAC

Estimate # 1810

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|--------|-------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 18 | WFLX | 10/20/12 | 10/20/12 | College Football Prime COLLEGE FOOTBALL PI | Comm | 7-11PM | -----S- | :30 | 1 | \$535.00 | P 1 | 0.00 | NM | 1 | \$535.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$535.00 | | 0.00 | | | |
| N 19 | WFLX | 10/16/12 | 10/19/12 | ACCORDING TO JIM ACCORDING TO JIM | Comm | 1230-1A | -TWTF-- | :30 | 2 | \$60.00 | P 2 | 0.00 | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -TWTF-- | | | | | 2 | \$60.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 26 | \$14,000.00 |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|---|
| Station and Location: WFLX, West Palm Bch, FL | Date: 9.20 |
|--|---|

I, Laura Bassett
do hereby request station time concerning the following issue:

| |
|--------------------|
| House Majority PAC |
|--------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|----------------------------------|------|-------|----------------|-----------------|
| <div style="font-size: 3em; font-family: cursive; margin-bottom: 20px;">AS ORDERED</div> <div style="font-size: 1.5em; font-family: cursive; color: blue;">WFLX# 821842</div> | | | | | |

| |
|--|
| Total Charges: 11900 - net |
|--|

This broadcast time will be used by: House Majority PAC

| | |
|--|------------------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
 1025 Thomas Jefferson St. NW
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012 _____ (202) 350-5787
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

[Signature] _____ John Heisler _____ GM
 Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

| | | | |
|--------------|------------------|--------------------|----------------|
| TO: | John Heislman | STATION: | WFLX |
| FROM: | Will Hildebrandt | HRP OFFICE: | WASHINGTON, DC |
| | | | |

REQUEST RECEIVED FROM

DATE: 9/27/12

| | |
|-----------------|--|
| BUYER: | Shira Levy |
| AGENCY: | Waterfront Strategies |
| ADDRESS: | 1010 Wisconsin Avenue, Suite 800, Washington, DC 20007 |
| PHONE #: | (202) 338-8700 |
| FAX #: | (202) 338-2334 |
| OTHER: | |

AVAILS FOR

| | |
|---------------------|--|
| COMMITTEE: | House Majority PAC |
| CHAIRPERSON: | Shannon Roche - DEPUTY DIRECTOR |
| TREASURER: | Candace Bryan Abbey |
| ADDRESS: | 700 13 th Street NW Suite 600 Washington DC 20005 |
| PHONE #: | |
| FAX #: | |
| OTHER: | |

FOR

| | |
|----------------|--------------------|
| ISSUE: | House Majority PAC |
| OFFICE: | |
| PARTY: | Democrat |

| | |
|---|------------|
| DAYPARTS: | All |
| SCHEDULE DATES: | As ordered |
| COMMERICAL LENGTH: | :30 |
| PROGRAMS: | All |
| PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE | |